

Ease of Doing Business: A Passage for

'Aatmanirbhar Bharat' And Inclusive Growth

A man in a dark suit and white shirt, carrying a black briefcase, is walking on a bar chart. The bar chart is composed of several vertical bars of varying heights, with a line graph overlaid on it. The background is a city skyline with several tall buildings.

EASE OF DOING
BUSINESS

Principal
S.D. College, Hoshiarpur

Mrs. Alka Sharma

Dr. (Mrs.) Kuljeet Kaur

S. No.	Name of the Author/Author's	Title of the Paper	Page No.
15.	Mrs. Divya Budhia Gupta Ms. Mansi Ms. Kamaldeep Kaur	E-BANKING AS A TOOL OF EASE OF DOING BUSINESS IN INDIA	96
16.	Dr. Kavita Arora Dr. Anupam Rani Dr. Shikha Vohra	PRODUCTIVITY-LINKED INCENTIVES	101
17.	Dr. Ruchi Malhotra Ms. Manpreet Kaur	DIGITAL INDIA AND WOMEN EMPOWERMENT: A STUDY OF RURAL REGIONS IN PUNJAB	105
18.	Ms. Deeksha Sondhi Ms. Dilpreet Ms. Prachi Tiwari	DIGITAL INDIA INITIATIVE- AN E-REVOLUTION	113
19.	Ms. Harpreet Sandhu Dr. Ravneet Kaur	TRANSFORMATION OF HEALTH INSURANCE SECTOR THROUGH DIGITALIZATION- CASE STUDY OF STAR HEALTH INSURANCE	121
20.	Dr Shikha Vohra	STARTUPS IN INDIA: OPPORTUNITIES AND CHALLENGES	130
21.	Ms. Pooja	DIGITAL INDIA	133
22.	Ms. Simran Kaur Ms. Mehak Khanna	DIGITAL INDIA: A TRANSFORMING INITIATIVE	138
23.	Manpreet Kaur Dr. Sonia Chawla	COVID-19 AND ENTREPRENEURSHIP EDUCATION: CHALLENGES AND OPPORTUNITIES	145
24.	Ms. Kiran	PRODUCTIVITY LINKED INCENTIVE SCHEME: A SCHEME FOR BOOSTING DOMESTIC INDUSTRIES	150
25.	Dr. Rajwant Kaur	CHANGING BUSINESS DIMENSIONS THROUGH E-COMMERCE: A WAY TO SUCCESS	158
26.	Ms. Pushneet Kaur	DIGITAL INDIA: IMPACT ON EASE OF DOING BUSINESS	163
27.	Dr Seema Khanna Miss Shaina Sachdeva	STARTUPS - CHANGING THE SHAPE OF OUR LIVES	168
28.	Chandrika Devi Ms.	A STUDY ON LEGAL CONSIDERATIONS REGARDING PERMISSION MARKETING IN INDIA	174

Printed
D.B. College, Hoshiarpur

DIGITAL INDIA

Pooja³⁸

ABSTRACT

Digital India: A programme to transform India into a digitally empowered society and knowledge economy. Without a doubt, the current administration's vision for making India a digital powerhouse is admirable. By creating the newest technological infrastructure, a digitally empowered economy urging people to use and adopt them. With the completion of this schedule and successfully, India's competitiveness will be strengthened. This paper discusses the conceptual idea of the digitalization of India and the laudable mission of a digitally empowered economy connected through a robust digital network, which talks about the vision and various projects aligned in line with this vision.

KEYWORDS: Digital India, Information technology (IT), Technological infrastructure

INTRODUCTION

The goal of the Digital India Programme is to make India a "digitally empowered society and knowledge economy." In its broader form, it can be viewed as an e-governance renovation which has been in use since the middle of 1990 and is a forerunner to the digital India effort in e-government, according to the UN E-Government Knowledge Database. It aims to provide government services to people and businesses in an effective and efficient manner through the application in government processes, using digital technologies to further public goods.

Recently, Prime Minister Narendra Modi made a telling observation about his vision for India: every Indian must have a smart phone in his hand and every field must be covered by a digital network. The programme Digital India is a game-changer in achieving that goal. He was of the opinion that digital technology needed to be affordable, inclusive, growing and large scale. It also needed to close the digital divide and bring in digital infrastructure. In the state/UTs projects were implemented as part of India's e-governance effort in the past but despite being citizen-centric, they failed to have the expected effect. However, in this direction, GOI launched the National E-governance Plan (hereinafter NeGP), which as many as 31 central, state and integrated level Mission Mode Projects were initiated, which collectively covered a wide range of domains, including the projects on Immigration, Visa and Foreigner's Registration & Tracking (IVFRT), UID, Passport and Posts at the central level; e-Governance in Municipalities, Crime and Criminal Records Network & Systems, PDS, Health, E-panchayat, e-District and National e-Library Modernization Programme (NLRMP) at the state level; e-procurement, e-Common Services Centres at the integrated level. The goal of the Digital India programme is to make government services available to residents electronically through more connectivity and online infrastructure. As was indicated earlier, the scope of the programme for government services, the "Digital India" project aims to transform India into a digitally empowered society where Indians are used to the newest technical developments and their use in daily life.

VISION AND MISSION

Digital India programme has a threefold vision, which is subdivided into specific

³⁸ Assistant Professor in Computer Science and Application SD College, Hoshangabad
pooja@sdcollegehsp.net